



JIMMY SWAGGART

m i n i s t r i e s

March 24, 2011

Choice Greetings.

First, I want to say how grateful and how thankful I am for the help, both prayerfully and financially, that you have extended to this Ministry in order to help us take the greatest Message in the world, Jesus Christ and Him Crucified, to the entirety of the world. Without you we simply could not do what the Lord has called and is calling us to do. **AND PLEASE UNDERSTAND, YOU HAVE BEEN CALLED AS WELL AS I, AND FOR THIS VERY MOMENT.** I want you to understand that, at least as fully as we poor human beings can understand it and, thereby, to conduct yourself accordingly.



Please allow me to mention our needs as we go forward:

- Our efforts in Mexico and Central and South America are going forward. At this particular time, we are airing Television 24 hours a day, 7 days a week, in a goodly number of cities and towns. It requires, here at the Ministry, between ten and fifteen people who speak Spanish, and who work full-time, with even some of them working Saturdays and Sundays. Of course, and as would be obvious, we have to pay all of these people; however, we most definitely feel that the Spanish speaking world must be given this **"MESSAGE OF THE CROSS."** I believe you feel the same way. As would be obvious, we need help for that.

- We have had to purchase another soundboard with the old one being some 30 years old, and completely worn out. The price is approximately \$270,000. This board has to do with Family Worship Center and indirectly, as well, everything that you hear over Radio, watch over Television, or receive over the Internet. In other words, this is something we have to have. It's not a luxury item, but absolutely an item of necessity. Also, and a little less, thank the Lord, the Television Department has informed me that they have to have some \$60,000 of Television equipment. I questioned it thinking we could do without it, but after they explained it to me, I realized we do have to have it.



- On all the new Cable Systems that we have gone on in the last 90 days, we have to pay for those despite the fact that it takes several months to develop an audience. They will ultimately pay their way; however, with the intervening time of several months, we have to pay full price, as would be obvious. That within itself is probably a cost to the Ministry of nearly \$500,000 a month.
- And, of course, as it regards every presentation of the Gospel, whether by Radio, Television, or the Internet, all of it is dependent totally upon you the people. We do not sell time to other preachers, because we believe the Lord has told us not to do so. This Message of the Cross must not be diluted or compromised in any way.

SO, I'M ASKING FOR YOUR HELP, AND AT THE SAME TIME, SO VERY THANKFUL FOR THE HELP THAT YOU HAVE GIVEN US AND ARE GIVING US. AS I KEEP SAYING, AND WILL CONTINUE TO DO SO, WITHOUT YOU WE SIMPLY COULDN'T DO WHAT GOD HAS CALLED US TO DO.

FOR A GIFT OF \$50 OR MORE, I WANT TO SEND YOU OUR LATEST BOOK, WHICH I BELIEVE IS GOING TO BE A GREAT BLESSING. IT IS ENTITLED, "*PAUL, THE APOSTLE*".

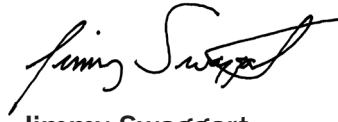
We have tried to deal with Paul the man, as well as Paul the Apostle. We have done our best to major in the great Word that the Lord gave him, which is the meaning of the New Covenant, which is the greatest Word ever given to a human being. I believe the Book will be a great blessing to you. It is hard covered and has over 500 pages.

Do you realize that Paul is responsible for that which we refer to as "*Western Civilization*," as no other human being? Of course, it is all under Christ. At any rate, I believe this is a Book that you really will want, and will be blessed by its content.

WE VERY MUCH NEED YOUR HELP AT THIS TIME, AS I THINK WOULD BE OVERLY OBVIOUS. SO, I'M ASKING YOU TO ASK THE LORD RIGHT NOW AS TO WHAT HE WILL HAVE YOU TO DO. I HAVE EVERY CONFIDENCE THAT HE WILL GIVE YOU THE ANSWER, AND I KNOW THAT HE WILL BLESS YOU GREATLY FOR WHAT YOU DO.

If you desire, you may call and place your gift on a credit card (Visa, MasterCard, Discover, or American Express). The number to call is 1-800-288-8350, Baton Rouge residents call (225) 768-7000, or you can go online at www.jsm.org.

In the Master's Service, yours,

A handwritten signature in black ink, appearing to read "Jimmy Swaggart". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jimmy Swaggart

P.S. Whatever you do, if it's at all possible, be with us in the upcoming Campmeeting. The dates are April 20 through 24, with four Services a day. As well, Campmeeting will be preceded by a Seminar beginning Monday afternoon, and closing out Wednesday at noon. If you cannot be in all of this, be in as many sessions as you can. I promise that you will not be disappointed. Jim Woolsey will be teaching part of it, with David Borg teaching the other half.