



JIMMY SWAGGART

m i n i s t r i e s

June 23, 2011



Choice Christian Greetings.

Thank you so very, very much for being a part of a Move of God that's touching the world.

We give the Lord all the praise and glory; however, were it not for you we simply could not do what God has called us to do. So thank you so very, very much.

Changing over from a one-hour a week program, which is aired on Sunday; a thirty-minute program, which is aired Monday through Friday; to a Network that airs 24 hours a day, 7 days a week, is quite a leap. In the first place, we have to have about ten times the equipment that we previously had, and we have to have four or five times the number of people to get the job done. And still, we are understaffed.

We were operating out of our Radio Studio, which is excellent for radio, but not sufficient at all for television, which requires much more space.

We called in some people who design and build "Television Sets," and the price they quoted us was staggering. I plainly said, "We can't do that." We called our people together, and they were told we're going to have to do it ourselves. And, I can say this for our people, "They did a whale of a job," and at about one-fourth the price that we had been quoted. If you remember, I asked our television audience for help on this, and we did receive some help, for which I am so grateful.

Every door that opens now for us to take the Message of the Cross to a hurting world, we

are going through that door. And, every time we go on television and in any given area, wherever it might be, and I'm speaking of airing 24 hours a day, 7 days a week with SBN, we get a barrage of letters and e-mails from that given area, telling us how much of a blessing the programming is. Many say, *"We haven't heard preaching like that in many, many years."* Others speak of the music, and how it illicitly worship. Others tell us that they've given their heart to Christ, which is the greatest thing of all. Others write or call and say, *"The Lord just baptized me with the Holy Spirit."* Then others speak of healings, even miracles, for which we give the Lord all the praise and all the glory. Please note the following carefully:

WHAT WE ARE SEEING NOW IS A PRELUDE TO WHAT IS GOING TO HAPPEN IN THE VERY NEAR FUTURE. I BELIEVE THAT THE SPIRIT OF GOD CAN SO MOVE IN A GIVEN TELEVISION PROGRAM, AND THAT GOES FOR RADIO AS WELL, TO WHERE THOUSANDS OF PEOPLE CAN BE SAVED AS THE RESULT OF A SINGLE PROGRAM. I BELIEVE IT'S GOING TO HAPPEN. IN FACT, I BELIEVE IT'S GOING TO BE THE GREATEST MOVE OF GOD THE WORLD HAS EVER KNOWN.

But to get this thing done, I need your prayerful support and your financial support. I need it desperately for the following:

- I need it for television airtime. This cost at the present is 1.5 million dollars a month for SonLife Broadcasting Network (SBN).
- I need your help for equipment for SBN. We have got to purchase at least a million dollars worth of equipment in the next few days. This includes several cameras, and other related equipment.
- We have got to have help for the added payroll. As stated, running a Network is altogether different than producing a single program.

For these funds each month, we have to depend solely upon the Lord, as He deals with your heart. But this one thing I promise and, in fact, I guarantee:

IF YOU SUPPORT THIS WORK YOU WILL BE BLESSED.

How so grateful we are if you give on a monthly basis, or as the Lord leads you.

If you are blessed, if you are Spiritually fed through the Network, whether by radio or television, in turn, I am asking for your help. I want you to pray about what you are to give. To be sure, the Lord will give you guidance. And then I want you to expect the Lord to bless your giving, that it will translate into souls, and to bless you personally in whatever way is needed. I believe with all of my heart that you can expect Him to do exactly that.

One other thing before I close. The Lord has placed you in the position you now occupy as a part of this Ministry. You may have asked for it, you may not have, but, you have been placed there.

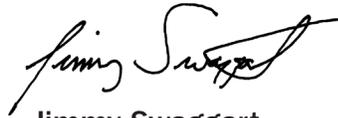
And, please understand, the place and position you now occupy as a partner with us, is a privilege indeed. I am speaking of you being a part of the greatest Move of God the world has ever seen. I realize that's a strong statement, but I believe it to be true. I ask you to understand this at all times, and to conduct yourself accordingly.

For your gift of \$50 or more, I want to give you my new book, *PAUL, THE APOSTLE*. It's over 500 pages and it deals with his life and his Message, which was the New Covenant and its meaning. So please help us if you can.

If you desire, you may call and place your gift on a credit card (Visa, MasterCard, Discover, or American Express). The number to call is 1-800-288-8350, Baton Rouge residents call (225) 768-7000, or you can go online at www.jsm.org.

Thank you so very, very much.

In the Master's Service, yours,

A handwritten signature in black ink, appearing to read "Jimmy Swaggart". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Jimmy Swaggart

P.S. Whatever you do, if at all possible, be with us in the CROSSFIRE INTERNATIONAL YOUTH CONFERENCE. The dates are July 20 through 24. If you have a son or daughter that is a teenager or young adult, or grandsons or granddaughters that fall into this age group, you must see that they are here. And, as well, this I guarantee:

Even though this particular conference is geared toward young adults, still, even though you may be a grey-head, I guarantee that it will bless you. So, come and see!