



January 24, 2011



Choice Christian Greetings.

I am elated! I am overjoyed! I am most grateful to the Lord. Of course, I'm speaking of the response we have received and are presently receiving from THE SONLIFE BROADCASTING NETWORK. The phone calls, the testimonials, the e-mails, the letters, etc., are remarkable to say the least. Thank you so much for your prayerful support, and for your financial support, without which we simply couldn't do what the Lord has called us to do. Never forget the following:

THE SENDER IS JUST AS IMPORTANT AS THE ONE SENT (ROM. 10:15).

As you read this, we are now televising 24 hours a day, 7 days a week in certain parts of Central America and South America, with the programming translated into Spanish. And please believe me, it's not a simple task to translate programming 24/7 into another language. But, this is what the Lord has called us to do, and I believe we're going to see a tremendous number of people Saved, and lives changed.

As we do this thing, we have had to hire several more individuals who speak Spanish, and who can function in the capacity of that which we are doing. As well, we have had to purchase quite a bit of equipment for translation purposes. As far as I know, what we're doing has never been done before. Let me explain!

A great part of our programming each day is "live." While it's quite simple to translate

programming that's not "live," it's very difficult to translate a "live" program. Here's the way it works.

While I, or whoever is ministering, preach or teach in English, there will be a person in another room who's translating into Spanish, and doing it as it is given out to the people – in other words, "live." As it goes out, those in the foreign countries, where the programming is aired, will hear my voice, but it's very, very low. The prominent voice, saying what I am preaching or teaching, or whoever it might be, is speaking Spanish, or whatever language it might be. Those who are watching the programming see me or whoever is teaching or preaching, but the voice they actually hear is the one speaking the language in question.



In other words, while the "live" Church Service is in progress, or while we're teaching "live" as we do over "THE MESSAGE OF THE CROSS" program, or it's the program hosted by Frances, or whoever, there's someone in another room who is translating it into the language in question. Very shortly, while this is taking place, there will be someone translating into Spanish and Portuguese for Brazil, and Russian for Russia. We will probably do the same thing with French, etc.

As stated, it takes quite a few people to do this, and it takes quite a bit of extra equipment. AND I NEED YOUR HELP AS IT REGARDS THIS.

The Lord has given me this Message, actually that which was originally given to the Apostle Paul, THE MESSAGE OF THE CROSS. It must be given out over the entirety of the world. As well, while the Lord has called me to be the one sent, He has called you to be the sender. As stated, both are equally important in the Eyes of God.

I WANT EACH OF YOU TO KNOW AND UNDERSTAND WHAT A PRIVILEGE IT IS THAT THE LORD HAS AFFORDED THE BOTH OF US IN GIVING US THIS RESPONSIBILITY. And, to be sure, we must not be disobedient to the heavenly vision.

I'm not asking you to do what you cannot do, but I am asking you to do the very best that you can do.

At this moment, as you read these words, this MESSAGE OF THE CROSS is going out in parts of Central America and South America. It's going out 24 hours a day, 7 days a week. But I need your help for this endeavor. I'M GOING TO ASK YOU PLEASE, TO DO THE VERY BEST THAT YOU CAN.

If you could send a gift of at least \$50, I will send you our newest Commentary on *Job*. The Book of *Job* deals with the great Doctrine of Sanctification. In *Job* we find out why the Believer

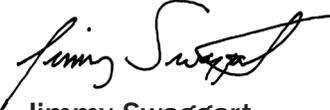
experiences trials and tribulation. I believe as you study this Book, many questions will be answered. So please let me hear from you, whether it's \$50 or whatever amount you feel led to give.

Again, thank you, and thank you so very, very much. What a privilege we have in being given this responsibility. Yet, we must know and understand how important it really is. May the Lord continue to reveal that to all of us.

If you desire, you may call and place your gift on a credit card (Visa, MasterCard, Discover, or American Express). The number to call is 1-800-288-8350, Baton Rouge residents call (225) 768-7000, or you can go online at www.jism.org.



In the Master's Service, yours,


Jimmy Swaggart

P.S. Are you going to be with us in the Easter Campmeeting? The dates are April 20 through 24. It's going to be a little bit of Heaven on Earth, so whatever you do, if it's possible, you must be with us and "*Experience the Difference.*"