Choice Christian greetings, and a very “Happy New Year.”

I am believing God for this Ministry and for you and yours as well, that this will be the greatest year yet. I realize that Satan is fighting and hindering, as he always does; however, I do know that when the enemy comes in like a flood, the Lord lifts up a Standard against him.

We are having to install a brand-new Telephone System at the Ministry. The cost is $450,000. Now, my knowledge of all of this is very limited. All I know about a phone is that it rings; however, our people tell me that we are trying to function in today’s world with yesterday’s technology, at least as it regards the Telephone System.

We have well over a hundred people answering phones day and night. The calls come in from all over the world, some needing prayer, some needing counseling, and others placing orders for Bibles, CD’s, etc. To which we have already alluded, our present System is a carry-over from the old days, and is woefully, I am told, inadequate. In other words, it just simply cannot handle the load that we are putting on it.

Our people have spent several months looking into various Telephone Systems and so, with the help of those who know, we have already ordered the new System. As stated, it costs about $450,000.
I’m going to ask you, please, to help us with this. It may be your first offering to the Work of God for this year. And remember, this Telephone System serves the entirety of the world. I realize that’s quite a statement, but it happens to be true, considering, as stated, that we get calls from all over the world constantly. And the number of people calling, desiring to know Christ as their personal Saviour, is growing almost daily. I can’t tell you how thankful we are for that.

Inasmuch as this might be the first gift of the year for you, we would ask please that you would do the best that you can.

IF YOU CAN GIVE ONE HUNDRED DOLLARS OR MORE, AS IS OUR CUSTOM, WE WILL GIVE YOU FIVE OF OUR DVD’s AND/OR CD’S OF OUR CHOICE.

You may use the enclosed envelope or if you like, you may call and put your gift on a credit card (Visa, MasterCard, Discover or American Express, or PayPal). The number to call is 1-800-288-8350 or Baton Rouge residents call (225) 768-7000, or you can go on-line at www.jsm.org or www.sonlifetv.com and place your order.

Believing that you will help us we have already ordered the Telephone System. I’m told that it will take approximately forty-five days to install it all after it arrives.

Thank you for hearing me out, and thank you so much for your help.

In the Master’s Service, yours,

Jimmy Swaggart
P.S. My Word for you this month is that to which we have already alluded:

“So shall they fear the Name of the LORD from the west, and His Glory from the rising of the Sun. When the enemy shall come in like a flood, the Spirit of the LORD shall lift up a standard against him” (Isa. 59:19).