March 25, 2013

Choice Christian Greetings.

First, please allow me to thank you so very, very much, for your support of this Ministry, which helps us to take the Gospel of Jesus Christ around the world. We are adding Cable Systems and/or Satellites wherever the Lord opens the door all around the world. We believe we have the Message for the hour, THE MESSAGE OF THE CROSS. We believe it must be preached for a witness to the entirety of this world, at least, again I say, wherever the Lord makes it possible to do so.

BUT, I NEED YOUR HELP TO GET IT DONE

Once a month we come to you asking for your help to pay for Television airtime. That pays for the Cable Systems, the Satellites, the TV stations, etc. But that does not include the payroll for some three hundred people who work at the Ministry, for the utilities, which are almost $250,000 a month, or for equipment or maintenance.

I’M ASKING FOR YOUR HELP FOR THIS

If you can give a gift of $100 or more, I want to give you five of our DVD’s and or CD’s of our choice. Anything that we put on CD or DVD we believe will be a blessing to those who make it a part of their worship of the Lord. So I’m asking you please to do the very best that you can.
You may use the enclosed envelope or if you like, you may call and put your gift on a credit card (Visa, MasterCard, Discover or American Express, or PayPal). The number to call is 1-800-288-8350 or Baton Rouge residents call (225) 768-7000, or you can go on-line at www.jsm.org or www.sonlifetv.com and place your order.

How so thankful I am for the letters, the e-mails, the telephone calls, the testimonials that we’re getting telling us how that SONLIFE BROADCASTING NETWORK is such a blessing to them. We give the Lord all of the praise and all the glory for that. But, again, we cannot do it without your help.

YOU ARE AN INTEGRAL PART OF THIS WORK OF GOD, AND I DON’T WANT YOU TO FORGET THAT.

As I dictate this letter we are waiting for the go ahead for some six million homes here in the United States to where we will go on a Cable System. They’ve already given the okay for the Programming, but we’re asking you to pray that the engineering processes, that all of this takes, will get done speedily. We are covering about two thirds of the Nation presently, and we desperately need to cover the remaining one third, and I’m sure that you agree with me.

Incidentally, I believe that the Lord is about to send the greatest Move that the world has ever known as it regards souls being Saved. I also know that this Ministry is going to play a great
part in that, for which we are so thankful to the Lord. And, as I've already stated and please allow me to say it again, you, as well, are so much a part of what is being done. How so much we thank God for your consecration, your burden, and your concern.

In the Master's Service, yours,

Jimmy Swaggart