Choice Christian Greetings!

Please allow me to first extend to you the Blessings of the Lord regarding this upcoming Christmas. Unfortunately, Christmas has lost its meaning for most people; however, we know that the Birth of Christ was without a doubt one of the greatest Events in human history.

As we come to the last month of 2013, I thank the Lord so very, very much for what we have seen accomplished these past months. We give Him all the praise and all the glory. And to be sure, we are gearing up for 2014, which we believe will help us to see the greatest Move of God the world has ever known. I speak of people being Saved, lives being changed, Believers filled with the Spirit, bondages of darkness broken, and the sick healed, all by the Mighty Power of God.

Inasmuch as we have added quite a bit of Translation work, we are having to purchase a new sound board, and let me explain.

We will take the board that’s now in the Church and move it to the Recording Studio, and move the one in the Recording Studio to Translation.

The kind we have to have has to handle FAMILY WORSHIP CENTER Services, plus all the Campmeeting Services, which are getting bigger than ever. I’ll admit, when we get the thing installed, it will look like Star Wars, but it’s that which we have to have.
IT’S GOING TO COST APPROXIMATELY $400,000 DOLLARS. I realize that’s a lot of money, but it’s also a lot of equipment, which we have to have for the Work of God.

Whenever we purchase something of this nature, we check out every alternative to make certain we get that which we need. We talk to people who already have the item, whatever it might be, to see how it has fared for them. And yet, FAMILY WORSHIP CENTER is unique, in that we feature so much music. And considering that music, touched by the Holy Spirit is going out over the entirety of the world, and along with preaching and teaching, we have to have equipment that is equal to the task.

I’M ASKING YOU TO PRAY ABOUT THIS AS TO WHAT THE LORD WOULD HAVE YOU DO. IF YOU CAN SEND A GIFT OF $100 DOLLARS OR MORE, AS IS OUR USUAL CUSTOM, I WANT TO SEND YOU FIVE OF OUR CD’S OR DVD’S. THESE WILL BE OF OUR CHOICE. BUT THIS I GUARANTEE, THEY WILL BLESS YOU. THIS COULD BE YOUR CHRISTMAS GIFT TO THE LORD.

You may use the enclosed envelope or if you like, you may call and put your gift on a credit card (Visa, MasterCard, Discover or American Express, or PayPal). The number to call is 1-800-288-8350, Baton Rouge residents call (225) 768-7000, or you can go on-line at www.jsm.org or www.sonlifetv.com and place your order.

As requested, please pray about this and let the Lord speak to your heart. The thing that is so remarkable is, this piece of equipment will help take the Gospel of Jesus Christ, whether in song, teaching, or preaching, all over the world. Untold millions of people will hear the Message, and many of them will give their hearts to Christ.

Thank you so very, very much, and may the Lord richly bless you.

In the Master’s Service, yours,

Jimmy Swaggart

PS. My Message for you this month is, “Cast your bread upon the waters: for you shall find it after many days” (Eccl. 11:1).