Choice Christian Greetings.

On April 1, we went on stations in the following cities, operating 24 hours a day, seven days a week:

» Denver, Colorado: more than a million homes.
» Albuquerque, New Mexico: 500,000 homes.
» Reno, Nevada: 250,000 homes.

Let me explain a little bit as to how this works: We get on all the cable systems in the city whatever they might be. As well, we get what is referred to as “over the air,” meaning that there are thousands of people in each city who pick up television through old-fashioned rabbit ears. They get a number of channels without having to pay for them. We get all of that as well.

We’re working on several other stations, but have not yet finalized the contracts. We should be able to tell you about those next month.

In our last share-a-thon (as I write this letter), we suffered a shortfall of some $600,000. Let me explain as to how and why. In the last two months, we have taken on about 8 million homes, and, as should be obvious, it takes several months to build an audience. During this time, we still have to pay for the cables or the networks or the stations. But without fail, everywhere we’ve gone on, in a short period of time, it starts to pay its way. In the meantime, however, we have to make up the difference.

For all of you who can send a gift of $100 or more to help us defray this shortfall, I want to give to you the CD/DVD combo We Shall See Jesus.
This combo includes the songs:

» We Shall See Jesus — FWC Choir
» This Could Be The Day — Kim Coleman
» He’ll Make A Way — FWC Trio
» Before The Throne of God Above — Robin Herd
» Don’t Lift the Anchor — Donna Carline
» Precious Lord, Take My Hand — Bob Henderson
» Oh Lord, You’re Beautiful — Grace Larson

There’s more than an hour of music on this combo, and I guarantee it will be a blessing.

Thank you so very, very much for making everything possible. As I’ve said countless times before, and will continue to say it: without you we simply could not do what God has called us to do. Thank you for making it possible.

In the Master’s Service, yours,

Jimmy Swaggart

P.S. My word for you this month is: “And all these blessings shall come on you, and overtake you, if you shall hearken to the voice of the Lord your God” (Deut. 28:2).