Choice Christian greetings:

Let me begin by wishing you a very merry Christmas! Our entire family wants you to know and understand that we so appreciate your support of the work of God. Simply put, we would not be able to do what the Lord has called us to do without the help of the Holy Spirit and your prayers and support.

I hope you realize that the SonLife Broadcasting Network goes into virtually every country of the world. That doesn’t mean that everyone in those countries is watching, but the availability for them to watch is there.

I pray you also realize that the most important thing to God’s heart, as it regards His children, is fellowship with Him and obedience to His Word regarding world evangelism.

As you know, Mark 16:15-18 is the Great Commission, and the Lord has called all believers to do their part.

As well, Jesus said in Matthew 24:14, “And this gospel of the kingdom shall be preached in all the world for a witness unto all nations; and then shall the end come.”

As is obvious, the Lord did not say that every person would hear, but He did say that every nation would hear. It’s our job to go forth with the gospel whenever doors open, and it’s your job to help us go through those doors.

Just this year alone, the help given to us by the people regarding world evangelism resulted in us adding 1.6 million new TV households both here and abroad. Also, we have distributed almost 600,000 Expositor’s Study Bibles to pastors around the world. Please don’t pass over this information lightly; read it slowly; read
it with the thought of souls in mind. Six hundred thousand pastors who represent many different countries and languages now have the most valuable resource outside of the Holy Spirit at their disposal: The Expositor’s Study Bible, which gives them an explanation of the Word of God that they have never had before.

Now think about 1.6 million new homes for television. Every house represents about 3.4 individuals. Just think of that. That number is staggering, and it’s been made possible by your prayers and financial support.

As you know, this year will soon come to a close. However, we must make up the shortfall incurred this year.

By helping us at this time, two things will happen: first, we will be able to fully take care of the expenses of SBN and, second, you will be able to receive a tax deduction for 2017—and we all know how helpful that can be.

Here is what I’m going to ask you to do before the year is over, which is in just a few days.

For a gift of $100, I will send you our Christmas production CD/DVD combo, A King is Coming to Town. You will be blessed to overflowing as you watch and listen to this Christmas production that glorifies Jesus Christ.

As well, for those who could send a gift of $1,000 or more, I will send you a copy of the Signature Edition of The Expositor’s Study Bible. The cover is genuine leather—it is one of the most beautiful Bibles you will ever see—and I will personally autograph it and add my favorite verse of Scripture.

Please pray about helping us at this time. Just don’t throw this letter aside, but take this letter and seek the Lord as to what He would have you to do.

In closing, once again, our entire family wishes you a merry Christmas!

In the Master’s service, yours,

Jimmy Swaggart

P.S. My word for you this month is: “For as the heaven is high above the earth, so great is His mercy toward them that fear Him. As far as the east is from the west, so far has He removed our transgressions from us” (Ps. 103:11-12).

P.P.S. Also, I want to invite you to the upcoming 2018 Resurrection Campmeeting on March 28-April 1. If you have never attended our campmeetings, then I hope you are able to be with us. I know you will be blessed.