Choice Christian greetings:

We have just added some 2 million homes in Washington, D.C. to the television roster. Also, we should go on any day now in Berlin, Germany, plus a second cable in Germany proper.

How so much we thank the Lord for the doors which He is opening that this great message may come to every heart and life—the Message of the Cross.

Yet, you are the ones who make it possible, for without you, what is being done simply could not be done. Thank God for your faithfulness, for your concern, and for your desire to take the greatest story ever told to a hurting, broken world.

As usual, we’ve had a shortfall, which was the largest ever—$1,850,000. We have the following which we must address this month:

- The shortfall
- The playout system, which costs $850,000.
- The overhead

All of this is what we have to have this month. We’ve been working on the playout system for the last two years. We’ve now come to the place where we have to pay for it. We have to have it, inasmuch as we are attempting to touch the entirety of the world. It takes much more equipment to get that done than otherwise, as should be overly obvious.
For every one of you who can give us $100 or more to help us with these expenses, I want to give you a copy of Gabriel’s brand-new CD/DVD *The Doctrine of Blessing*.

There is more than 45 minutes of music on this recording, plus the message, as preached by Gabriel, “The Doctrine of Blessing.” I thought so highly of this that I felt we wanted to give a copy to each one of you who can help us, which we are doing.

When you hold this letter in your hands, I want you to think of one simple thing: You are holding in your hands the eternal destiny of untold and countless numbers of souls. The question is: How will you respond to that?

The Lord does not ask you to address the entirety of our needs, but He does ask you to address that which He wants you to do, and which you know that you can do, whatever that might be. I cannot say what it is. That is between you and the Lord.

The major thing I want each one of our partners to realize is how important all of this is, meaning it might just be the single most important thing in the world. To be frank, I definitely believe that it is.

The Message of the Cross is what the Holy Spirit is presently saying to the churches. You are helping to make it possible.

I want you to pray about this matter, as to what the Lord would want you to do, and I appreciate so very much you taking this as serious as it really is.

In the Master’s service, yours,

Jimmy Swaggart

P.S. My word for you this month is, “*And the world passes away, and the lusts thereof: But he who does the will of God abides forever*” (1 Jn. 2:17).